

Immediate Press Release

The Green Energy Council was recently established with offices located in South Jersey. The principals of the non profit trade association are Ralph Avallone, president and CEO, Peter Esposito, vice president and COO, and Derek Avallone, Treasurer and CFO.

The GEC is a professional non – profit trade association comprised of individuals and companies that promote “Green” (sustainable) forms of energy production, renewable energy sources, sustainable design practices and advanced thinking in utilizing education and information for the promotion of being better stewards of our environment.

They are comprised of renewable energy companies, developers, builders, material suppliers, subcontractors, consultants, lending institutions, utilities, installers, designers, manufacturers, engineers, inspectors, consultants and others involved in and out of the “green” community.

The GEC provides critical information, advocacy, education, and networking opportunities that will grow your business and ensure the long-term success of the sustainable energy industry.

At the state level, we will shape the most successful renewable portfolio standards and other key policies.

MISSION STATEMENT

It is the objective of the Association to achieve the following:

To provide advice and to render opinions pertaining to all of the issues affecting the “Green” industry on the Federal, state, county and municipal levels of government; to maintain surveillance, review and analysis of all governmental activities, whether federal, state, county or local in nature, which affect the “Green” industry, whether legislative, executive or judicial in form and scope; to maintain liaison with all levels of government; and to initiate, defend, and otherwise support environmentally sound initiatives that support sustainable energy practices in all its forms.

To maintain and increase the qualified membership of the GEC by providing services not otherwise readily available, to establish and maintain criteria and standards for membership in the GEC which will maintain and enhance the public credibility of the GEC as the authoritative, informative, and representative voice of the “Green” industry.

Our priorities: the promotion, protection and improvement of the environment through sustainable energy resources.

- The GEC represents your interests before the Legislature, the courts and regulatory agencies, to enact policies that save your business money.
- The GEC provides you with a constant flow of information critical to your success.
- The GEC gives you access to a full-time professional staff, just a phone call away.

MEMBERSHIP IN THE **GEC** is open to “ **Green**” **companies and individuals** (those that generate their incomes from the “Green” community) **and Associates** (those who provide goods and services).

- **Representation-** A full-time staff represents you in Trenton and monitors actions by the Legislature, regulators and the courts.
- **Credibility & Prestige – GEC** members are part of an organization recognized by the Administration, Legislature and the media as **advocates of renewable energy choices**. Using the

logo and letterhead, in your advertising, signifies to the public and other consumers that your product or service is committed to promoting "GREEN" business practices.

- **Education** - Seminars on emerging issues and programs offered at the Economic Recovery Summit series comprise the GEC comprehensive member education opportunities.
- **Communication** - The GEC is consistently your best source of information on legislation and regulation affecting the green community. If you make your living in the industry, you can't afford not to be a member.

Recognition - The GEC awards program honors outstanding achievement and service. GEC company of the Year and other awards are presented annually.

CODE OF ETHICS

As a member of the Green Energy Council, We believe and affirm that:

1. Utilizing renewable energy and green design should be affordable to every American family.
2. Every consumer is entitled to become a better steward of the environment by utilizing green practices .
3. All new development should be designed to be sustainable with sound, environmental and community planning.

To achieve these goals, We shall adhere to the following principles and practices:

1. Honesty, integrity and fair business practices are my guiding business policy.
2. Concern for the environment shall be built into all development and related services.
3. Providing products and services consistent with the standards required by the GEC and at reasonable cost to the consumer through encouragement of research and development of new "Green" materials, building techniques and products.

Reasons to Join GEC today:

Collective Strength & Powerful Advocacy. It is that simple

To become a member of the Green Energy Council please contact the GEC offices at (856) 697-8630. You may also email requests to greenenergycouncil@gmail.com. An associate will provide you with all membership application materials.